

FRAMIORE

translating world's heritage
into city apparel



FRAMIORE

explores tailoring traditions from around the world
and translates this experience into everyday clothes.

Each collection introduces you to a new culture:

this Spring-Summer collection tells a story about Hmongs from
Vietnam, Autumn-Winter one will be about Uighurs from China.

"FRAMIORE in particular highlights how to use low-impact fabrics and ensure ethical production, which is great to see in addition to great design."

Lauren Neilson, Common Objective



FRAMIORE

stands for conscious consumption and is committed both to environmentally friendly processes and ethic production principles.

To prevent overproduction we don't have a stock. So each item is sewn only for a request.

All items are designed and produced in Ivano-Frankivsk, Ukraine.



27 pieces for a busy day in a summer city

transformable clothes made of TENCEL™, bamboo, hemp and complemented with accessories made of recycled materials



A woman with long brown hair, wearing a light blue sleeveless top and dark pants, stands in profile, looking towards the left. She is in an outdoor setting with lush green plants, wooden barrels, and warm, ambient lighting. The background is slightly blurred, showing more of the garden-like environment.

FRAMIORE was founded in 2018

But our team has 10 years of experience in clothes manufacturing. Framiore is how we see the future of fashion, our own future, it is our cultural and conscious statement.

We are young, but in 2019 we already achieved

a grant from the British Council for participating in **Pure London**
and represented sustainability at the United Nations exposition –
'Conscious Fashion Campaign'

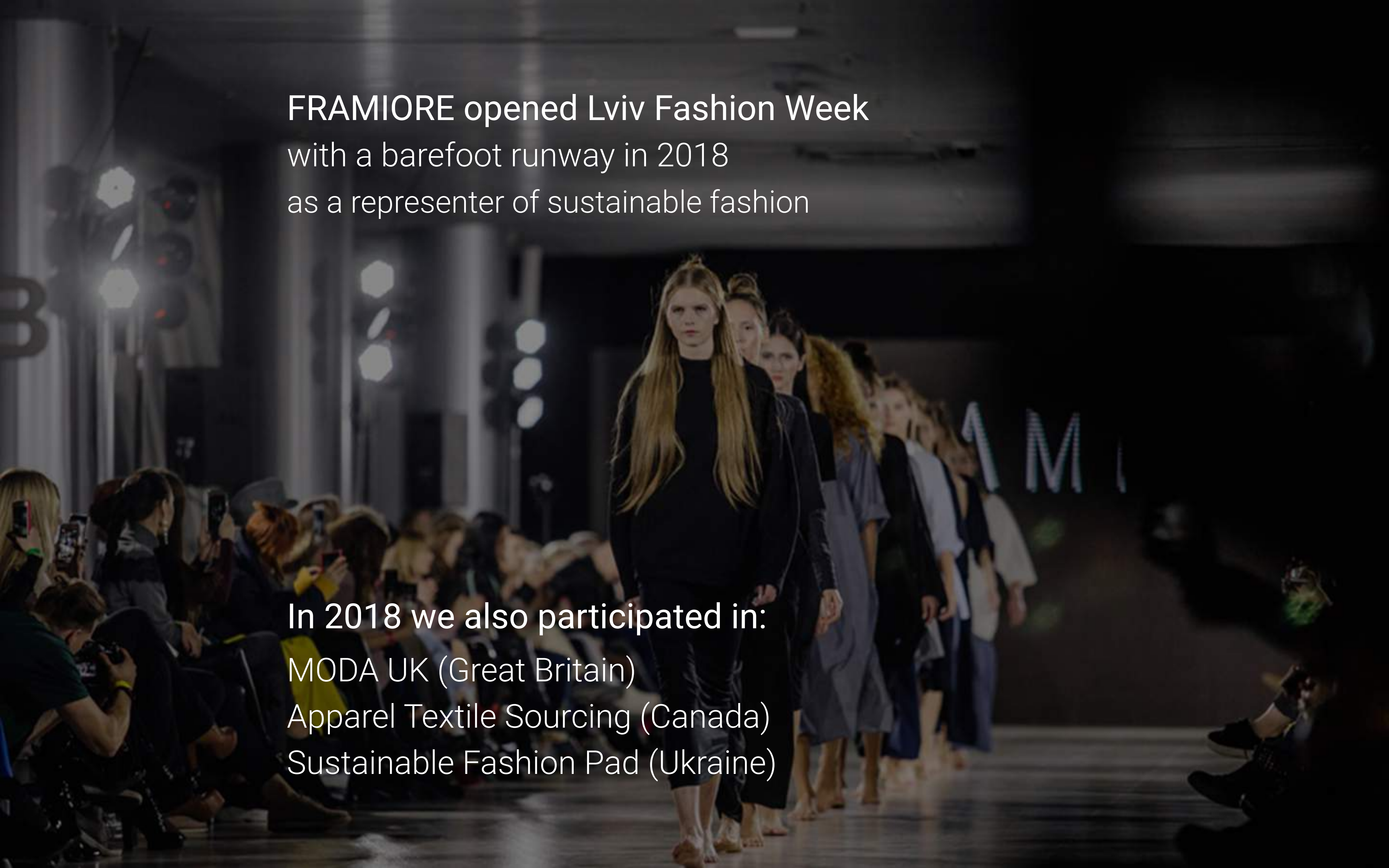
10-12th of February, London

an honorary participation in a **Trade Mission to France**
curated by the Export Promotion Office Ukraine

12-14th of February, Paris

and won the **WORTH Partnership Programme**
funded by COSME Programme of the European Union

1-3rd of March, Valencia



FRAMIORE opened Lviv Fashion Week
with a barefoot runway in 2018
as a representer of sustainable fashion

In 2018 we also participated in:
MODA UK (Great Britain)
Apparel Textile Sourcing (Canada)
Sustainable Fashion Pad (Ukraine)

How can FRAMIORE drive social impact

1. Women-founded and driven: FRAMIORE is a precedent, an inspiring story of success in our country and our hometown in particular.
2. Social responsibility: local production means more working places for talented people. All the stages of the production process are transparent and fairly paid.
3. Environmental responsibility: we use new-generation fabrics and materials, eco-friendly to the planet and skin-friendly to the customer.

A woman with long brown hair, wearing a dark blue, long-sleeved, belted dress, stands smiling in front of a white vintage-style truck. The truck is loaded with various colorful flowers in white and red crates. The background shows a brick-paved area and other people, suggesting an outdoor market or festival setting.

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