

**SIDCON INTERNATIONAL Consulting Company** has been working in the field of information and analytical services since 2002 for private and public organizations (in Ukraine and other countries).

The main areas of work:

**CORPORATE SECURITY**

**ANTI-FRAUD**

**COMPETITIVE INTELLIGENCE**

**ANALYTICS**

**CYBER SECURITY**

**CYBER SECURITY AND CYBER PROTECTION**

- Conducting cyber audit in a company, bank
- Development of a cyber security and cyber protection system in a company, bank.

Development of technologies, that allow a bank (company) carry out cyber audits independently and building cyber security system of the organization

Our work does not require transferring of the information, which includes trade (bank) secrets

Our specialists and experts in this area have more than 20 years of experience in building security systems for banks and enterprises.

**CORPORATE SECURITY SYSTEMS DEVELOPMENT FOR THE ENTERPRISE (COMPANY, BANK)**

Purpose – corporate security of the enterprise based on the enterprise security threats under the conditions of economic crisis and political instability, while working at domestic and foreign markets. It is based on the Conception of the enterprise security.

**AUDIT OF THE SECURITY SYSTEM**

Assessment of the current security system in accordance with international standards and laws of Ukraine. Analysis of the security system resistance to real and potential threats and risks.

Preparation of a set of documents complying with international standards.

**DEVELOPMENT OF A CONCEPT (POLICY) OF COMPANY (BANK) SECURITY**

It includes:

- Audit of the current security system
- Elaboration of a set of documents for implementation and further operation of a complex system of security management
- Building the company security infrastructure
- Elaboration of documents regulating the company's activities in crisis situations.

Our recommendations do not require transferring information containing any commercial secrets. The product is the base document for implementation of the security concept by owners.

**AUDIT AND DEVELOPMENT OF PERSONAL DATA PROTECTION SYSTEMS**

Assessment of the personal data protection system compliance with Ukrainian and international legal norms. Elaboration of an internal document on the procedure of personal data processing and protection, and other documents containing requirements to personal data collection, storage and processing.

Provision of an efficient system of data bulks management.

Recommendations for building a complex system of personal data protection meeting the requirements of regulating documents of Ukraine and international standards.

## **COMPETITOR AND BUSINESS PARTNER ANALYSIS IN UKRAINE AND ABROAD**

- Company's activity on the market
- Analysis of solvency and reliability of a company
- Development and business reputation history of a company
- Other aspects in which the Customer is interested in.

## **INFORMATION SUPPORT OF BUSINESS IN UKRAINE AND FOREIGN COUNTRIES**

- Consulting (of appropriate experts) on:
  - Registration of companies
  - Legal, accounting support
  - Obtaining approvals, certificates and licenses required for companies' activities
- Marketing research, development of the in-market strategy, searching for and analysis of counteragents
- Research on cases of conflict situations in business
- Other information and analytical services for your business in Ukraine and foreign countries.

## **MARKETING RESEARCH**

- Markets (general situation on various markets, market structure, examining of key players on the market and analysis of their market shares)
- Analysis of competitive ability of companies planning to enter new markets (regions, areas of business), analysis and assessment of market risks for new players
  - SWOT-analysis of competitors, their ability of lobbying their business interests and using advantages of incumbency
- Analysis of the level of market monopolization by a group of companies.

## **ANALYTICAL EXAMINING**

- Tendencies of the economic situation in certain markets
- Specific regions as potential fields of investments
- Complex information and analytical systems for business project support
- Development of risk management policies
- Political risks for business projects implementation.

## **ANALYSIS OF BUSINESS EFFICIENCY. DEVELOPMENT OF COMPETITIVE STRATEGIES**

1. Carrying out a comparative competitive analysis of a company on the market; general assessment of business efficiency.
2. Development of competitive strategy and corporate standards of a company for preserving the competitive position on the market and the most efficient business development.
3. Development of a strategy of entering a new market (new region).
4. Development of a number of measures for entering a new market (new region).

## **HR CONSULTING**

Assistance in top managers headhunting.

## **DEVELOPMENT OF INFORMED DECISION MAKING PROCESS SUPPORT SYSTEMS**

These systems are custom-tailored for our customers – banks and other financial institutions, mining and processing complexes, fuel and energy enterprises, iron and steel plants, large trading companies.

These systems allow developing an overall corporate strategy, resolve current tactical tasks of business activities, and carry out analysis of the competitive environment and counteragents with the purpose of creating an intercorporate system of early warning and response.