



**datamix**

# We are DataMix

- We create digital products for businesses
- It's built by tech founders for tech founders
- Our Product Development approach is what makes us different

## Our Products

### Canary Consulting

The SaaS platform that connects knowledge with proper business cases to be solved.

Canary helps professionals finding relevant opportunities for their expertise, combine it with existing work, or gives a chance to work from anywhere on a project basis as an industry consulting leader

## Vision

We believe that:

- a) Product should be top-notch from Day 1
- b) Simplicity in communication is the key to success, especially with complicated techs

### Neptune Solutions

The system provides technical audit and automated digital marketing services based on an exclusive algorithm and a custom-written block of audit and analysis using additional integration with Google API and Facebook API. The system operates on big data for providing optimization and forecasts using artificial intelligence.

# Product Development & Design Thinking

Product Development - focus on creating a complete Products, not just a “software”  
Design Thinking - focus on creating human-oriented products and solutions

We know well that it's impossible to create something useful, successful nor profitable without asking end-users about their needs, and without aligning their needs with actual business goals. This is why we distinguish classic software development from Product Development.

**Final Product, in our opinion, should be a complete solution that satisfies both.**

## Typical Client

Huge car dealer in the US. Officially represents dozens of brands across multiple states. Required a comprehensive digitalization of car delivery, landing pages publishing, supply chain and inventory management, and lots of minor things.

# Cochran

www.cochran.com

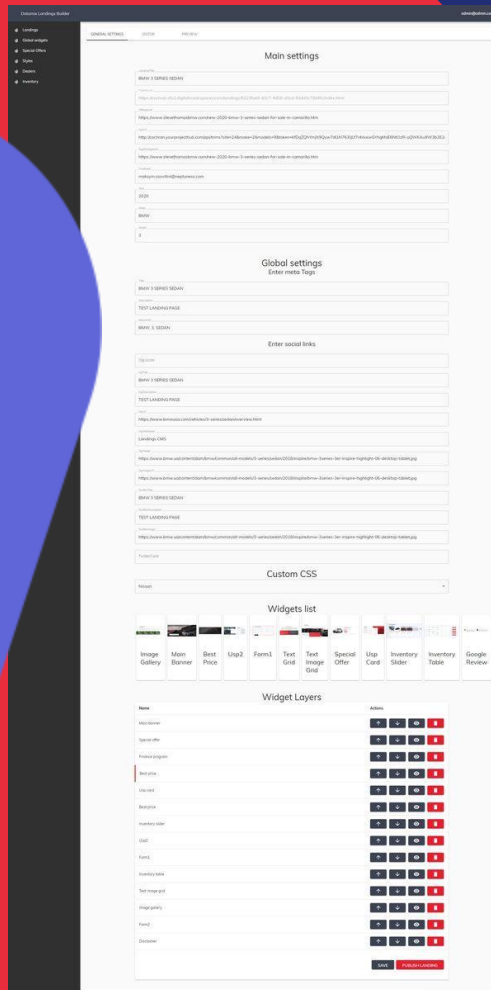
When: 2019-2020

Where: US

Categories: Ecommerce, BPA, Web, UX/UI

Technologies: PHP, Python, RabbitMQ, Redis, MySQL, NodeJS, JavaScript, React, Redux, Fuse, WebPack, SCSS

Field: Automotive



# Contacts

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